

On Track for Success workshop

This workshop is a unique offering for our Corporate Partners, designed to form part of an organisation's diverse talent development and retention strategy.

The half-day workshop encourages participants to think strategically about their career goals and level of ambition. It combines research-based career tips and techniques to help women and other minorities realise their potential within their current role, with information about what goes on in the boardroom and the type of non-executive and committee roles people can realistically target at different points in their career.

Women on Boards believe that if you are ambitious, you are never too young to know what goes on in the boardroom.

Who should attend this workshop?

This workshop is **open to men and women**. It is suited to those:

- At mid-career stages, or high potential employees at early-career stage;
- Who would benefit from thinking about their career strategically and understanding the research behind career progression;
- Seeking to develop their career resilience - for example around career breaks;
- Considering when to take on a board role and how to do so.

Mixed-level groups of between 20 and 30 people work best for this workshop, as experiences and learning can be exchanged across ages and stages. We recommend a maximum of 40 attendees per workshop.

Workshop outline

1. Managing your career:

- What really counts in the careers of women and those in other minorities- according to the research;
- Making your achievements known and understanding influence;
- Ensuring your voice is heard in meetings;
- Board roles as a strategy for surviving a career break.

2. About Non-Executive Directorship:

- The career benefits of directorship for the individual and employer;
- The role of the board and the non-executives and how non-executives are selected;
- Tips and tricks for finding and applying for roles, and choosing your first role;
- How to combine a non-executive role with a busy executive position.

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3. Doing yourself justice:

- How to identify and articulate your transferable skills;
- The first steps to creating a non-executive Board CV;
- The importance of being a strong self-advocate;
- How Women on Boards can support you.

The workshop is practical, strategic and interactive and is presented by two experienced board directors. It runs for three and a half hours with a short break. Participants become part of a unique network of support and influence for those with board aspirations, wherever they are currently on their career journey.

Workshop Feedback – On Track for Success

Joanne Wilkins, Head of Deployment, Sodexo



A mid-career “30-something”, Joanne credits Women on Boards’ On Track for Success workshop for changing her outlook and ambition.

Joanne was inspired to join a local board to get strategic governance experience. She successfully approached and joined the board at Sandbach High School & Sixth Form College.

She went on to secure an internal stretch promotion and part-funded an MBA.

General Feedback

“Fantastic workshop - it increased my awareness of boards and understanding of what I need to do to get there. I’m only at the beginning of my journey, but I now see a path. Thank you.”

“Great course, makes you think about how you add value to your company and about your own career development. Excellent Presenters, energetic, encouraging and practical. Thank you for spending useful time away from being just busy.”

“To anyone wondering if they should attend one of Women on Boards’ workshops: just do it!”

“Excellent presenters - very passionate. Excellent tips and areas to focus.”

“Very instructive and an eye opener for me.”

“One of the best workshops I have ever attended. Thank you.”

“It was the most excellent ...session I have ever attended. Definite 10. Excellent session.”

“It was a great workshop, very inspiring. It energised me to think about my next steps.”

“Informative, clear, eye opener, would recommend to everyone. Examples really useful.”

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