



CORPORATE
MEMBERSHIP



Women on Boards offer a variety of membership packages to suit your organisation's needs and budget. They all include key elements to support, educate and retain your employees as well as positioning your organisation as a diversity leader.

Virtual Packages

The virtual membership packages are designed as a 3 – 12 months program to facilitate the engagement and progression of a select number of nominated employees. Delivered through a combination of webinars and webcasts, these may be suited to individuals who you recognise as having significant leadership capability, would benefit from professional development or those who have the potential and desire to serve on boards.

The guided virtual program outline (Appendix) builds the backbone of this membership and allows you to select from focus areas of Leadership, Career or Board to suit your target audience. It is complimented by full member benefits extended to all your employees, online community access and profiling opportunities for your organisation. Furthermore, interchangeable elements and optional add-ons enable for flexibility to meet your objectives.

Inclusions for Virtual Packages

1. Unlimited Individual Full Memberships

Full 12 months WOB membership for all employees -valued at \$210 per person and including:

- discounts on WOB events, workshops and other services
- access to members' only resources e.g. mentoring and information around leadership and board journey
- phone support when applying for board positions
- access to member-only online community
- full access to the Vacancy Board

2. Guided Virtual Program for 40 participants (Appendix)

- Introduction to Women on Boards
- One (Silver) or two (Gold) live workshops via webinar
- Five pre-recorded webcasts
- Wrap up talk

3. Access Corporate Networking Community via WOBShare

Access for all participants to an exclusive, facilitated community and rich depository of resources to network, share, learn and connect, including access to the wider WOB community for networking beyond the own organisation.

4. Opportunities for Brand Exposure

Newsletter Contribution - Showcase your companies work in gender balance in our email newsletter to the WOB network of 25,000+ members and in other WOB EDMs.

Logo display - Permission to use the WOB logo on your website and Annual Report in the context of the corporate membership (optional). Display of your logo on the WOB website.



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5. Flexibility to meet your objectives and budget

- Choose from Membership levels Gold or Silver
- Choose focus area: Leadership | Career | Board
- Choose optional add-ons (additional fees apply)

Most packages can be customised and optional add-ons can be considered (additional fees apply) to best meet your changing needs.

Program Outcomes

- Enhancing and leveraging the participants' experience and skills
- Strengthening sense of personal value and career satisfaction
- Actively targeting leadership, career or boards and facilitating awareness and access to board roles
- Packaging key content in a targeted program to deliver specific outcomes in a confined timeframe (option to spread content over 3-12 months)
- Facilitating a geographically diverse group with high level online content
- Accessing and fostering collaboration of a designated group of likeminded women and providing a forum for participants to work together
- Providing full member benefits for the women participating in the Virtual Corporate Membership.

Virtual Capacity

Women on Boards is well positioned to deliver online content. It has been providing training programs online for the past six years and has significantly ramped up its capacity in 2020, moving nearly all workshops and many networking events online.

WOB uses the LogMeIn GoToWebinar/Meeting/Training platforms, as well as online networking and community platform WOShare to deliver on the Virtual Corporate Membership.

All online training and/ or meeting sessions can be held anytime between 8am and 8pm to allow for maximum flexibility for participants.

Not what you were looking for?

You can learn more about Corporate Membership and explore other Membership Packages on our [About Corporate Membership](#) page. Or contact Eva Heist, our Corporate Partner & Member Manager directly on 0490 764 924 or email corporate@womenonboards.net.



Appendix: Guided Virtual Program Outline

Session	Description
<p>1. Introduction to WOB</p> <p> Talk- Live or Pre-recorded 60 minutes</p>	<p>A talk to:</p> <ul style="list-style-type: none"> welcome staff. outline the key elements of the program. provide an overview of WOB’s services. explain how WOB can assist your staff in their leadership, career and boardroom journey.
<p>2. Making It Real</p> <p>a. Managing your Career b. You first Board c. Building your Board Portfolio</p> <p> Webcast- Pre-recorded 45 minutes each</p>	<p>Each webcast featuring Claire (WOB Executive Director) in conversation with one of three inspirational women, talking about their director and executive journey.</p> <p>The Conversations:</p> <ul style="list-style-type: none"> your career and leadership choices with Sheena Wilson. finding your first board or committee role with Anna Hebron. building your board portfolio with Cheryl Hayman.
<p>3. Workshop I via Webinar*</p> <p> Webinar- Live 90 - 180 minutes</p>	<p>Choose from a list of Corporate workshops</p>
<p>4. Board CV</p> <p>a. Basics I b. Basics II</p> <p> Webcast- Pre-recorded 15 minutes each</p>	<p>The crucial requirements to understand when drafting your CV to submit for a board or committee role, including:</p> <ul style="list-style-type: none"> the importance of a board CV and why it is different to professional CV. the structure, what to do and not to do and the length of the board CV. how to show you can operate at director level. mapping your board capabilities and points of difference.
<p>5. Workshop II via Webinar* (Gold only)</p> <p> Webinar- Live 90 - 180 minutes</p>	<p>Choose from a list of Corporate workshops</p>
<p>6. Wrap up and Next Steps</p> <p> Talk- Live 60 minutes</p>	<p>A live talk to:</p> <ul style="list-style-type: none"> follow up on all sessions. opportunity for questions and discussion. how to take advantage of the WOB network. stay engaged and maximise your membership.

* Interchangeable Elements put you in charge to get the right content for your focus area Leadership | Career | Board

Method of content delivery