

The INSEAD logo is displayed in white serif font on a dark green background.The logo for Women on Boards (WOB) features the letters 'WOB' in a stylized purple font, with the text 'WOMEN ON BOARDS' and 'next generation directors' in a smaller, black sans-serif font below it.

CORPORATE GOVERNANCE

INTERNATIONAL DIRECTORS PROGRAMME

INSEAD

INSEAD is one of the world's leading and largest graduate business schools with campuses in France, Singapore and Abu Dhabi. With 145 renowned faculty members from 40 countries, INSEAD brings a global perspective and cultural diversity in all aspects of its research and teaching and to become "The Business School for the World." Every year, more than 10,000 corporate leaders and executives participate in INSEAD's various educational offerings. The INSEAD Corporate Governance Centre harnesses INSEAD's expertise in multiple disciplines for a comprehensive and sustainable response to the challenges facing directors today.

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Women on Boards (WOB) is a recognised leader in a growing ecosystem of organisations and networks promoting and supporting women; dedicated to breaking down barriers to entry into leadership and onto boards. We have a track-record of success and are known for our strategic and practical events and programs. Our aim is to have 40 percent of these roles occupied by women by 2025. Targets are essential and quotas will sometimes be necessary to achieve our goal. As strong advocates for women, WOB works across organisations and sectors and with Government on a meaningful and strategic policy and cultural change agenda for gender equity.

EXCELLENCE IN BOARD PRACTICES

Women on Boards has partnered with leading business school INSEAD and the INSEAD Corporate Governance Centre (ICGC) to support women as they translate their professional skills and experience into non-executive director and other board-level roles.

The International Directors Programme seeks to develop more effective directors for the increasingly-complex governance challenges presented by dynamic global markets.

The programme consists of three modules of three days each. The International Directors Programme is designed to take directors to the next level by going beyond compliance and focusing on excellence in board practice. Upon completion of the programme, participants may apply for the INSEAD Certificate in Corporate Governance, the first truly international qualification for board members from an academic institution.

PARTICIPANT PROFILE

This programme is designed for participants who are:

- Chairs and directors (executive and non-executive) of listed and private corporations
- Family members and controlling shareholders of large family companies
- Directors of government and non-profit organisations
- Senior professionals from institutional investors
- Senior partners of professional firms who serve boards

Participants should have sufficient exposure to board matters to fully benefit from and contribute to a programme that involves role-play, simulations and exchanges with other participants. They must also demonstrate that they possess the credibility and competence required to assume board-level responsibilities.

IN ASSOCIATION WITH:

The logo for the Singapore Institute of Directors (SID) features the letters 'SID' in a large, bold, red serif font, with 'SINGAPORE INSTITUTE OF DIRECTORS' in a smaller, black sans-serif font below it.The logo for the Institut Luxembourgeois des Administrateurs features a stylized signature in blue ink above the text 'Institut Luxembourgeois des Administrateurs' in a black sans-serif font.

Founding partners: PWC, Institut Luxembourgeois des Administrateurs, Russell Reynolds, Singapore Institute of Directors

PROGRAMME CONTENT

BOARD FUNDAMENTALS: RESPONSIBILITY, EFFECTIVENESS, DECISION MAKING, AND STRATEGY

- Fundamentals of director and board effectiveness
- Fiduciary duty and shareholder supremacy
- The main governance challenges
- Effective decision making in the board room
- The Strategy imperative
- Value Creation at board level

BOARD DYNAMICS, EFFICIENCY AND THE ROLE OF COMMITTEES

- CEO-Board dynamics and conflicts
- The Director as political actor & the question of power
- Fair Process Leadership – a model for the board
- CEO selection, oversight, evaluation, and succession
- CEO Remuneration
- Financial statements and red flags in reporting

DEVELOPING DIRECTORS AND THEIR BOARDS

- Boards and Organisations in Crisis
- Fraud as a consequence of poor governance
- The challenge and opportunity of board diversity
- Putting it all together through a board simulation
- 360 evaluation of director strengths and development opportunities
- Group coaching techniques for director improvement
- Reflecting on roles and commitments

JOIN OUR NETWORK OF INTERNATIONAL DIRECTORS

Each cohort comprises participants from a mix of countries across the world, representing the settings of today's global boards. Since its launch in 2011, some 800 directors from more than 67 countries have completed this world-class programme from INSEAD.

Course Fees:

\$28,700 (excl.GST) or €17,950 (excl. VAT)

CONTACT US

For further information and to apply to the **International Directors Programme**, please contact:

INSEAD

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WOMEN ON BOARDS

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"First, there's the learning. The programme gave me access to some core tools and frameworks to sharpen my critical thinking on corporate governance issues and hone my judgement skills. Second, I gained a lot from the sheer diversity of the group. My cohort of 30 participants came from more than 20 countries. We were a very broad mix, which led to a lot of sharing of knowledge and invaluable country-specific insights."

Mary Sue Rogers (IDP-C)*

Board member, Women on Boards (WOB), Australia
Past participant, International Directors Programme



"Common to both programmes is the fact that they provide you with insights into best practice. They help you see what you are doing right but also what you need to do better. You get to see this surrounded by an international group of peers. You realise that ultimately we are all confronted with similar issues, and you learn to tackle them effectively."

Doris Albisser (IDP-C)*

Owner and Chairman of Evaluglobe AG;
Co-Founder of CLS Communication AG;
Member of the Board of Directors of Switzerland Global Enterprise
Past participant, International Directors Programme and Leading from the Chair



"The International Directors Programme was my first INSEAD programme. And it's certainly not going to be my last. It surpassed all my expectations. The content was not just good to know; it was what we need to know as directors and very focused on real life. The two co-directors were the perfect match in terms of knowledge and experience. And the participants were richly experienced and highly diverse. It is simply the best programme I've done in my career so far – and I've done quite a few, including an MBA."

Rosa Villalobos (IDP-C)*

Head of Macquarie's Luxembourg office
Past participant, International Directors Programme



"I had many take-aways from the programme, but perhaps the most important was leaving with a different perspective. It was a bit like changing a lens on a camera! I gained much broader and deeper knowledge. It was unexpected... The programme helps you find the best fair process for your company and identify your key strengths as a board member to optimise your contribution. It enables you to see how you can best support the board with challenging perspectives and, in my case, advise in areas I am familiar with."

Mary Franca (IDP-C)*

Founder and Managing Director, Serowires Strategy Consulting
Past participant, International Directors Programme